



K'nai, 9
hematological disorder

I wish to have a
princess bedroom

CAMPAIGN TEXT

.....

Drop this text into emails, newsletters or in your company's intranet site to remind and encourage employees to participate in the Wishmakers At Work® campaign.

SAMPLE 1

<INSERT COMPANY NAME> will participate in the Wishmakers At Work® campaign from <INSERT DATE> to <INSERT DATE>. Our goal is to raise <INSERT FUNDRAISING GOAL> to help grant the wishes of children with life-threatening medical conditions. Take part in the program and enroll in the employee giving campaign today. For more information, contact <CONTACT INFO HERE>.

SAMPLE 2

By participating in the Wishmakers At Work® campaign, you can help bring hope, strength and joy to a child with a life-threatening medical condition. For information on how to join, contact <CONTACT INFO HERE>.

SAMPLE 3

Join Wishmakers At Work® and *share the power of a wish*®! To learn how, come to the kickoff event on <INSERT DATE AND LOCATION>.

SAMPLE 4

With your help, Make-A-Wish® will continue to impact the lives of courageous children and make their wishes come true! Join the Wishmakers At Work® campaign today! For information about how to join, contact <CONTACT INFO HERE>.

SAMPLE 5

Your support of the Wishmakers At Work® program will directly benefit children with a life-threatening medical condition in your community. Become a supporter and help make children's wishes a reality! For information on how to join, contact <CONTACT INFO HERE>.